

# Ecole secondaire Kelvin High School Centennial Reunion

## KHS 100<sup>th</sup> Reunion Corporation

### **Minutes of the meeting held on Monday, October 17, 2011**

**Present:** Attendance record not available.

**Regrets:**

**Absent:**

#### **Call to order**

The meeting was called to order at 7:28PM by Co-chair Jim Pappas, in the Chair.

#### **Consideration of minutes**

On a motion (J. Pappas), the minutes of the previous meeting were APPROVED as circulated.

#### **Business arising from the minutes**

The Chair informed the meeting that the Articles of Incorporation and Minute Book of the Corporation had been completed and will be kept at the offices of Thompson Dorfman Sweatman LLP.

The meeting was informed the corporation's bank account has been established at TD Canada Trust, and merchant services have been arranged with credit cards VISA, Mastercard, AMEX and Discover, with transaction fees within a range of 1.62% to 1.73%, with a 3-year portal contract.

Registration will be by paper form or on-line, both available through the website.

The meeting was informed arrangements had been made with Michelle Latourelle for one or two ¼ page ads in the Winnipeg Free Press, the approximately \$800 cost per insertion to be underwritten by alumnus Arni Thorsteinson. A target date has been established for publication of reunion information.

#### **Sub-Committee Updates**

##### **Concert**

Reid Harrison reported on the plans for the Friday evening gala - 1 ½ hour concert with music to include an alumni choir, musical theatre. Consideration is being given to applying for a Manitoba Culture and Heritage grant, use of the school for rehearsals, the need for a concert grand piano, and the possibility of sponsorship from businesses such as Long & McQuade. The program may be thematic and/or chronological, and may include an overture. Sports figures may include Paul Robson, Scott Coe and others.

##### **Internet**

Allison Cooney reported on the alumni list. It was AGREED the list should immediately be made live on line. Event details have been updated, and the bank transaction portal is being activated. A newsletter is planned.

##### **School and Memorabilia**

A banner for the exterior of the school is planned. It was suggested images of the old school might be projected on the exterior of the building. Old programmes from past operettas and shows may be collected. Coffee, tea will be arranged in the cafeteria. Student photographers will record the weekend. Other possibilities include non-contact hockey, basketball, football games, a walking tour of

Crescentwood (Manitoba Historical Society publishes a walking tour booklet) and the possibility of an antique car display. It was felt a grant might be obtained for archiving materials. Involvement with Doors Open Winnipeg was suggested. It was suggested a budget of \$10,000 may be required for in-school activities. It was suggested to locate architectural drawings of the old school. A historical plaque could be installed.

### **Registration**

Registration has not yet begun.

### **Merchandise**

A range of options is being reviewed, with a plan to begin offering merchandise on the website by December 1. It was suggested bags for attendees be printed with the centennial logo.

### **Public Relations**

Committee is working with ad agency McKim Cringan George to assist with developing centennial logo, and print, TV and radio. The tentative plan includes a monthly Free Press story highlight, Free Press insert, and up to four sponsored display ads on a schedule to be determined. Congratulatory letters will be requested from civic, provincial and federal officials.

A survey tool was suggested to determine alumni reunion activity and volunteer interests.

### **Gala Dinner**

Various matters currently under consideration include menu, ticket takers, floral designs, designated drivers and transportation booth, bus service, taxi service, liability coverage. Operation Red Nose and Manta Swim Club were mentioned. Suggestion to make announcements about oldest, longest married etc... attendees.

### **Former Teachers**

Room displays under consideration include IB, Staff, Rocky Mountain Trip. Meet the Teacher pancake breakfast. A staff website link was suggested.

Some questions were raised about cost of registration and alternative registration fees and packages. It was AGREED to offer a \$60.00 ticket to the Friday evening After Party.

### **Sponsorship**

Sponsorships under negotiation with Winnipeg Free Press, Salisbury House (Red Roof Catering). Accommodation rates in discussion with major downtown hotels including Fairmont, Delta, Radisson, Fort Garry, Place Louis Riel, Humphrey. Sponsorship Package details being finalized. Seeking sponsors for the WWII Memorial Honour Roll Book, school exterior banner, sponsorship package category sponsors.

### **Memory Book**

Considering application for Winnipeg Foundation grant, compiling list of distinguished alumni, photos posted on Facebook page, compiling fun facts about Kelvin, Friesen's have quoted on the printing costs, which should come in well under budget at a cost of \$11.97 each for 3,000 copies and \$21.94 each for 1,000 copies.

### **Volunteers**

No report

**Kelvin High School**

No report

**New Business**

Kelvin 100 logos are available at 'Public Relations' on the website.

**Next meeting**

Monday, November 7, 2011 at 7:30PM at Kelvin High School.

**Adjournment**

On a motion duly moved and seconded, (J. A. Perrin, A. Cooney), it was AGREED the meeting adjourn at 9:05PM